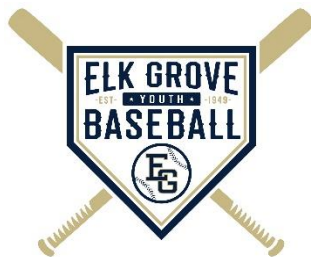




2024 SEASON  
SPONSORSHIP OPPORTUNITIES



## Elk Grove Youth Baseball Sponsorship Packages for 2024

### Base Hit Sponsorship - \$500

1 Outfield Billboard  
Website Ad  
Social Media Recognition  
Email Ad

### Double Play Sponsorship - \$750

2 Outfield Billboards  
Opening Day Sponsor Booth  
Website Ad  
Social Media Recognition  
Email Ad

### Triple Play Sponsorship - \$1,000

3 Outfield Billboards  
Opening Day & Photo Day Sponsor Booths  
Website Ad  
Social Media Recognition  
Email Ad

### Walkoff HR Sponsorship - \$1,500

Official Sponsor of one of the Rau fields  
(includes Scoreboard Sign)  
3 Outfield Billboards (prime location)  
3 Sponsor Booth Dates  
Opening Day Recognition  
Website Ad  
Social Media Recognition  
Email Ad

### Walkoff Grand Slam Sponsorship - \$2,500

Official Sponsor of one of the Rau fields  
(includes Scoreboard Sign)  
3 Outfield Billboards (two other fields)  
Title sponsor for marquee event (Casino Night,  
HR Derby, Photo Day or Player Clinic)  
Opening Day Recognition/First Pitch  
Unlimited Sponsor Booth Dates  
1 Free Player Registration  
Website Ad  
Social Media Recognition  
Email Ad

### World Series Sponsorship - \$5,000

Official Sponsor of 2024 Season  
Snack Shack Billboard  
Opening Day Recognition  
Title sponsor for marquee event (Casino Night,  
HR Derby, Photo Day or Player Clinic)  
Table + 8 Tickets for Casino Night Event  
2 Free Player Registrations  
Unlimited Sponsor Booth Dates  
Website Ad  
Social Media Recognition  
Email Ad

### A La Cart Sponsorships

Official Team Party Restaurant (\$250)  
Official/Preferred Equipment Supplier (\$250)\*

**2024 PACKAGES**  
**THANK YOU**  
**FOR YOUR SUPPORT**

UPDATED 10-01-23

## Elk Grove Youth Baseball Sponsorship Opportunities for 2024

Thank you for your interest in supporting Elk Grove Youth Baseball (EGYB) and the league's 2024 season. For more 75 years, EGYB has earned an impressive reputation for both developing young athletes and preparing our area's youth to succeed in life.

EGYB is the area's most-established baseball program, with a storied past that has built a foundation for countless players who have gone on to play baseball in college, the minors and Major League Baseball. Others have gone on to become doctors, police officers and successful business professionals.

With approximately 750 players and families participating in the league, your support of EGYB will make a big impact throughout the community. It's a win-win for local businesses and organizations who support the league through sponsorships. EGYB is a non-profit organization, so businesses have the opportunity to deduct their sponsorship investment, while directly marketing their products and services to a large audience of families who live, work and play in Elk Grove (and visitors from other communities in Northern California).

We have developed our sponsorship packages to maximize the investment for companies who support EGYB. Additionally, we strongly encourage the families who make up our league to support the businesses that support our league.

### Base Hit Sponsorship - \$500

**Outfield Billboard** – Base Hit Sponsors will receive one billboard advertising your company or organization on the outfield fence at one of Rau Park's three baseball fields. Rau Park serves as the primary facility for EGYB events, hosting roughly 200 games and an estimated 6,000+ spectators during the spring, summer and All-Star seasons. An outfield billboard provides a value-packed opportunity to market your company directly to Elk Grove families and visitors to the community.

**Website Ad** – As a Base Hit Sponsor, your company's logo will be displayed on the EGYB website homepage with a clickable link to your website (if applicable). EGYB's website serves as the league's hub for information and receives thousands of visitors annually.

**Social Media Recognition** – As a Base Hit Sponsors, your company will be recognized at least two times on EGYB's social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as a sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season. EGYB's Facebook page has more than 650 followers and is growing, and we expect to grow our Twitter presence in 2024.

**Email Ad** – Base Hit Sponsors will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. You will have the opportunity to offer a special discount or package to EGYB families in this email communication. EGYB has approximately 900 players/families, and this is a valuable opportunity to market directly to their inboxes.

## **Double Play Sponsorship - \$750**

**2 Outfield Billboards** – Double Play Sponsors will receive billboards advertising your company or organization on the outfield fence at two of Rau Park’s three baseball fields. Advertising on two fields will increase your brand’s visibility across the park.

**Opening Day Sponsor Booth** – As a Double Play Sponsor, your company will have the opportunity to bring a tent/table to Rau Park for Opening Day festivities, where you can showcase your company directly to all of the families who participate in EGYB.

**Website Ad** – As a Double Play Sponsor, your company’s logo will be displayed on the EGYB website homepage with a clickable link to your website (if applicable).

**Social Media Recognition** – As a Double Play Sponsor, your company will be recognized at least two times on EGYB’s social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as a sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season.

**Email Ad** – Double Play Sponsors will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. You will have the opportunity to offer a special discount or package to EGYB families in this email communication.

## **Triple Play Sponsorship - \$1,000**

**3 Outfield Billboards** – Triple Play Sponsors will receive billboards advertising your company or organization on the outfield fence at all of Rau Park’s three baseball fields. Advertising on three fields will increase your brand’s visibility across the park.

**Opening Day & Photo Day Sponsor Booths** – As a Triple Play Sponsor, your company will have the opportunity to bring a tent/table to Rau Park for Opening Day festivities and our annual Photo Day (date to be determined), where you can showcase your support and company directly to all of the families who participate in EGYB. These two events will attract all of our EGYB families to Rau Park on the same day.

**Website Ad** – As a Triple Play Sponsor, your company’s logo will be displayed on the EGYB website homepage with a clickable link to your website (if applicable).

**Social Media Recognition** – As a Triple Play Sponsor, your company will be recognized at least two times on EGYB’s social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as a sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season.

**Email Ad** – Triple Play Sponsors will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. You will have the opportunity to offer a special discount or package to EGYB families in this email communication.

## **Walkoff HR Sponsorship - \$1,500**

**3 Outfield Billboards (prime location)** – Walkoff HR Sponsors will receive billboards advertising your company or organization on the outfield fence at all of Rau Park’s three baseball fields. Advertising on three fields will increase your brand’s visibility across the park.

**3 Sponsor Booth Dates** – As a Walkoff HR Sponsor, your company will have the opportunity to bring a tent/table to Rau Park for Opening Day festivities, our annual Photo Day (date to be determined) and at least one Saturday during the spring season, where you can showcase your support and company directly to all of the families who participate in EGYB. The Opening Day and Photo Day events will attract all of our EGYB families to Rau Park on the same day.

**Opening Day Recognition** – Walkoff HR Sponsors will be recognized during EGYB’s Opening Day Ceremonies, a special event that attracts all 900 families to Rau Park.

**Website Ad** – As a Walkoff HR Sponsor, your company’s logo will be displayed on the EGYB website homepage with a clickable link to your website (if applicable).

**Social Media Recognition** – As a Walkoff HR Sponsor, your company will be recognized at least two times on EGYB’s social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as a sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season.

**Email Ad** – Walkoff HR Sponsors will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. You will have the opportunity to offer a special discount or package to EGYB families in this email communication.

## **Walkoff Grand Slam Sponsorship - \$2,500**

**3 Outfield Billboards (prime location)** – Walkoff Grand Slam Sponsors will receive billboards advertising your company or organization on the outfield fence at all of Rau Park’s three baseball fields. Advertising on three fields will increase your brand’s visibility across the park.

**Title Sponsor for Marquee Event** – As a Walkoff Grand Slam Sponsor, you will have the opportunity to have the name of your business on one of our marquee events: Casino Night, HR Derby, Photo Day or Player Clinic.

**Opening Day Recognition/First Pitch** – Walkoff Grand Slam Sponsors will be recognized with a “first pitch” during EGYB’s Opening Day Ceremonies, a special event that attracts all 900 families to Rau Park.

**Unlimited Sponsor Booth Dates** – As a Walkoff Grand Slam Sponsor, your company will have the opportunity to bring a tent/table to Rau Park for Opening Day festivities, our annual Photo Day (date to be determined) and as many Saturdays during the spring season as you’d like, where you can showcase your support and company directly to all of the families who participate in EGYB. The Opening Day and Photo Day events will attract all of our EGYB families to Rau Park on the same day, and Saturday is the day that receives the most traffic at Rau Park.

**1 Free Player Registration** – As a Walkoff Grand Slam Sponsor, you will receive one player registration for the 2021 spring or summer season with your package. This \$150-200 value may be used for a member of your family, or it can be gifted to a friend.

**Website Ad** – Your company’s logo will be displayed on the EGYB website homepage with a clickable link to your website (if applicable).

**Social Media Recognition** – Your company will be recognized at least two times on EGYB’s social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as a sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season.

**Email Ad** – Walkoff Grand Slam Sponsors will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. You will have the opportunity to offer a special discount or package to EGYB families in this email communication.

**World Series Sponsorship - \$5,000**

**Official Sponsor of 2024 Season** – The World Series Sponsor will be the official sponsor of EGYB’s 2021 Spring and Summer Ball Seasons and will receive that recognition in all communications from the league.

**Snack Shack Billboard** – The World Series Sponsor, as the official sponsor of EGYB’s 2024 Spring and Summer Ball seasons, will be the lone sponsor that receives a banner advertisement on the Rau Park Snack Shack. This highly visible ad positioning at the center of Rau Park activity will ensure your company’s promotion is seen by all who visit the park.

**Opening Day Recognition** – The World Series Sponsor will be recognized with a “special on-field thank you” and plaque recognition during EGYB’s Opening Day Ceremonies, a special event that attracts all 900 families to Rau Park.

**Title Sponsor for Marquee Event** – As a World Series Sponsor, you will have the opportunity to have the name of your business on one of our marquee events: Casino Night, HR Derby, Photo Day or Player Clinic.

**Casino Night Tickets**– The World Series Sponsor will also be our guest at EGYB’s annual Casino Night event. The sponsor will receive a complimentary guest table at the event and event tickets for up to 8 people to attend.

**2 Player Registrations** – As a Grand Slam Sponsor, you will receive up to two player registration for the 2024 spring or summer season with your package. This \$300-600 value may be used for a member of your family, or it can be gifted to a friend.

**Unlimited Sponsor Booth Dates** – As the World Series Sponsor, your company will have the opportunity to bring a tent/table to Rau Park for Opening Day festivities, our annual Photo Day (date to be determined) and as many Saturdays during the spring season as you’d like, where you can showcase your support and company directly to all of the families who participate in EGYB. The Opening Day and Photo Day events will attract all of our EGYB families to Rau Park on the same day, and Saturday is the day that receives the most traffic at Rau Park.

**Website Ad** – As the World Series Sponsor, your company’s logo will be displayed prominently on the EGYB website homepage with a clickable link to your website (if applicable).

**Social Media Recognition** – As the World Series Sponsor, your company will be recognized at least multiple times on EGYB’s social media platforms. Upon securing your sponsorship, EGYB will post welcoming your company as the World Series Sponsor and recognizing your support of EGYB. At least one additional post will thank all sponsors at the conclusion of the season.

**Email Ad** – The World Series Sponsor will be included in an email sent to all EGYB families prior to the spring season, encouraging them to support our sponsors’ businesses. The World Series



Sponsor will also receive an individual email recognizing the company and showcasing your products or services. You will have the opportunity to offer a special discount or package to

## **A La Cart Sponsorship Opportunities**

All companies who secure a sponsorship package with EGYB can also add value with one or more of the following “a la cart” sponsorships. These sponsorships are exclusive for businesses and organizations that purchase a sponsorship package for the 2024 season.

**Official Team Party Restaurant (\$250)** – With dozens of teams, most of which host a team party during or at the end of the season, this is a great opportunity for one of our restaurant sponsors to become the “official team party spot for EGYB.” This sponsor will be encouraged to offer a special package price for teams that book their team party directly, which will be communicated directly to coaches and team parents to encourage they support our ‘team party’ sponsor. Many of our families are active in multiple sports and activities, so once you establish your restaurant as the premier team party spot, the sky is the limit.

**Official/Preferred Equipment Supplier (\$250)** – As the official/preferred equipment supplier for EGYB, we will extend a special offer to our players and families encouraging them to buy their baseball supplies through your company. This offer will be shared via email, the website and social media.

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